



# Digital Leadership and Strategy Programme

## Introduction

Our Digital Leadership and Strategy Programme is a modular programme which offers senior leaders and decision makers within their SMEs with a series of workshops to support them in understanding what digital transformation means; their role as a leader in the process and tools and techniques to develop their digital road map, to shape their organisation's position that will allow them to deliver outstanding results in a fast-changing, competitive environment.

## Who is it for?

Our Digital Leadership and Strategy Programme is aimed to provide senior leaders or individuals in the organisation that have responsibility for the future direction and decision making of their organisation and understand their personal role in the organisation's digital transformation journey.

## What will I get out of it?

These interactive workshops will walk you through the subject matter to demystify the topic and provide you with templates to take back into your organisation and use to support you in building your digital strategy and leadership approaches to implement this successfully.

You will be provided with templates and have the opportunity for a follow up 1-2-1 discussion with the tutor to help you embed your learning back into your organisation.

## Programme structure

The programme consists of five one-day workshops which build on different elements of leadership and strategy tools and techniques to support digital transformation. Each workshop can be undertaken as a discreet offer, or as a series to develop a broader understanding of digital leadership and strategy approaches:

- [Transformative Digital Leadership](#)
- [Defining your Business Strategy and Landscape](#)
- [Understanding your Technology Landscape for Future Technology Selection](#)
- [Using Data to Drive your Strategy](#)
- [Developing your Digital Roadmap for Future Success](#)

## Duration

5 x 1-day workshops

## Dates

Contact our Digital Skills team for upcoming workshop dates

## Timing

Please see individual workshops for timings

## Location

Frenchay Campus, BS16 1QY

## Cost

Fully subsidised for Workforce for the Future registered SMEs

## Book your place

Contact our Digital Skills team to book your place on the next workshop

## Contact

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