Developing your Digital Roadmap for Future Success

Introduction

The disruption the recent pandemic created has highlighted more than ever the pressures organisations face from abrupt change and the need to be able to be flexible and agile.

As a result of continuous disruption, organisations now more than ever need to be able to respond to digital change/opportunities quickly and flexibly

Not to just outline the delivery for your digital strategy now, but the skills to be able to review and realign it as required in the future to ensure your digital initiatives continue to deliver impact against your strategic goals.

Who is it for?

This workshop is aimed at senior leaders or individuals who are involved in developing the organisation's strategy and future direction.

This workshop builds on the content covered in *the Defining your Business Strategy and Landscape* and *Understanding your Technology Landscape for Future Technology Selection* workshops, hence participants are required to these first.

What will I get out of it?

This interactive workshop will walk you through creating a digital roadmap for your organisation to be able to start on your own digital change process and how to continue to review, update and implement your roadmap as you face future change.

Following the session, you will have the opportunity to have a follow up 1-2-1 discussion with the tutor to discuss your next steps.

Workshop structure

This final workshop will take you through an example digital roadmap drawing from the tools, techniques and learning from the first two workshops and provide you with techniques to create and manage a roadmap that outlines the delivery of your digital strategy to support your business and how to get started on your own digital change process.

Duration

One day workshop with follow up 1-2-1 session

Dates

Contact our Digital Skills team for upcoming workshop dates

Timing

Registration: 09:15

Session: 09:30 – 16:30

Location

Frenchay Campus, BS16 1QY

Cost

Fully subsided for Workforce for the Future registered SMEs

Book your place

Contact our Digital Skills team to book your place on the next workshop

Contact

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