

Transformative Digital Leadership

When it comes to the topic of *digital*, many leaders and business owners cite being unsure about what this means for their organisation, and how they should play a role in organisational change. What are the fundamentals that leaders need to know in order to help their organisation to succeed in a digital age, and how can you be sure to make the right decisions when the stakes feel so high?

More than ever, it is now vital for businesses not to ignore digital disruption, with 'disruption-as-a-force' replacing 'business as usual' through the way we use data, connected devices and AI is reshaping reality and blurring the physical and digital workplace. Leaders need to be equipped with the knowledge and skills to enable them to make the right decisions when facing digital change and to ensure they navigate this current and future challenge, remaining sustainable in the long-term.

Who is it for?

This workshop is designed for senior leaders or decision makers, to provide you with the space to consider what digital disruption is, what it means for your organisation and what it means for *you personally* as a leader.

What will I get out of it?

These sessions are aimed to be thought provoking and engaging with the space to explore and develop group discussion. During the sessions you will:

- Build your understanding in what is meant by digital disruption and transformation
- Explore your role in digital change and how you as an individual can impact positively
- How to understand the environment that could disrupt your business or create the conditions for it to thrive.

Workshop structure

Session one

In the first half day session we provide a jargon-free accessible session to help to demystify digital disruption, you will look into the digital future and better understand the environment that could disrupt your business or create the conditions to thrive.

Session two

This session will help you as a leader consider what your organisation needs **you** to be. The good news is that you don't need to be a coder, but as a leader you need to drive the mission into the future and ensure everyone is on board. We'll outline how your environment, culture, skills promotion & development of your teams, and how you make decisions & plan, can have a massive impact on your digital agenda and prospects.

Duration

2 x half day workshops

Dates

Contact our Digital Skills team for upcoming workshop dates

Timing

Registration: 09:15

Session: 09:30 – 12: 30

Location

Frenchay Campus

Cost

Fully subsidised for Workforce for the Future registered SMEs

Book your place

Contact our Digital Skills team to book your place on the next workshop

Contact

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