

Digital Leader Programme

for 3rd Sector Organisations

Introduction

Charities are undergoing the most radical change since our inception; how the public choose to interact, staff communicate with each other and the ways in which external agencies want to work with us. We know that charities do not operate in a vacuum and cannot stand still in the increasingly digital world we work and live in.

Over the course of three sessions, the programme will explore the key strategic challenges and opportunities that digital presents to your organisation and will help you to develop new capabilities and plans to address the digital challenge head-on.

Digital Transformation is critical to future ambition of our organisations, and to the public we support. This course will give you the opportunity to work together, build new networks and be part of a co-ordinated movement to create change within our organisations.

Who is it for?

The workshop is designed for leaders and decision makers within the organisation, who are wanting to explore how to embrace digital transformation and embed a digital culture into their organisation, supporting their employees and volunteers.

What will I get out of it?

- Explore transformative technology and identify ways to incorporate key principles into the organisation
- Navigate new technology driven processes to improve efficiencies and customer service
- Develop a digital strategy for your organisation and prioritise transformation approaches
- Identify key aspects of your organisation to digitise and test swift responses
- Understand staff training needs and mind-shift changes for working in the digital age

Workshop structure

The workshop sessions are highly where we will create a safe space in which we can explore digital transformation. It is vital that participants commit to all sessions so that we can create a community of practice as a group.

Duration

Three-day programme held over a three-month period

Dates

Contact our Digital Skills team for upcoming workshop dates

Timing

Registration: 09:00
Sessions: 09.30 – 16.30

Location

Online

Cost

Fully subsidised for Workforce for the Future registered SMEs

Book your place

Contact our Digital Skills team to book your place on the next workshop

Contact

Tel: +44 (0)117 32 86303/
81879

Email:

digitalworkforce@uwe.ac.uk