

Transferring your Digital Capabilities from the Classroom to your Organisation

A free workshop to help you explore how to take learning back into your workplace and successfully embed it.

Date: Thursday 6 July 2023, 13:00 – 15:30

Location: M- Shed

Workshop Outline

Workforce for the Future has been designed to enhance the digital capabilities of your business, but that is **only possible if the training we provide sticks!**

At UWE Bristol, we know that the moment the training on this programme ends, there will be a **myriad of influences** that try to pull you back to your **old patterns**, as well as numerous opportunities that will build on the skills that you have learned.

To increase the chances that the learning is impactful for you and your business, we will offer you a free workshop delivered by Dr Alex Kevill from the University of Leeds who is an expert in the context of SMEs.

Alex will run you through a **series of activities (using LEGO!)** to give you the opportunity to **reflect** with others about your **personal and organisational digital transformation** and to take stock of the influences that affect this (either positively or negatively). In a **welcoming and inclusive environment**, you will discuss your motivations and aspirations for digital transformation. You will also **develop an action plan** to generate a **lasting impact** on your organisation. You will leave the workshop with a solid understanding of the factors that affect the transfer of your learning from the programme to your business.

Research

Please note that we will be looking to use some of the outputs from the workshop to contribute towards a research project that UWE is undertaking for the British Academy.

As part of this, with your permission, some of the discussions will be recorded in line with the UWE Code of Good Research Conduct. You can find more information about the research project and what your participation in the research means [here](#).

You are very welcome to attend and fully take part in the workshop even if you choose not to participate in the research.