Starting Out with Data

Introduction

Data delivers value when it is turned into information that can answer questions and inform. Organisations have increasing amounts of data to hand, and a growing opportunity to use it to gain greater visibility. But how do you start? What information do you need most, and how do you develop and then use it?

You will be introduced to data in organisations and, using a diagnostic tool, be able to establish potential uses for your data that would help you to move forwards. You will decide what outcomes you want to achieve, assess your readiness to get underway, and describe what sort of support and learning you might need to help you start your data journey.

Who is it for?

Anyone wanting to start using data in their organisation. You might be looking to make what's happening more visible, gain greater control, better understand your priorities, make better use of time, understand what to measure and how. You might also be focused upon performance - how to be faster, spend less, get closer to the customer, find new customers.

What will I get out of it?

- Understand what data can do to help gain control, measure what's happening, guide priorities, and provide a structure to decisions
- Spot opportunities for using data within your own organisation
- Translate opportunities into key questions that data will help to answer, and define the data required
- Identify the potential support you might require, to help you to move forward
- Complete a data diagnostic to explore what you need to get underway, and identify next steps and support required

Workshop structure

The morning

Session
- What do we mean by data?
- How organisations can use data to make what's happening visible, solve problems, provide measures, support strategy.
- how organisations can assess what their potential uses for data might be

Afternoon
- Undertake a diagnostic to help:
  - establish potential uses for data that will help your organisation move forwards
  - decide what outcomes you want to achieve
  - assess your readiness to get underway, and
  - Identify what support and learning you require

Duration

4-hour workshop followed by

1 x 1-hour 1-2-1 support session with consultant

Dates

- Contact our Digital Skills team for upcoming workshop dates

Timing

- Registration: 9:15am
- Session: 9:30am – 2.00pm
- Support 1-2-1 session: TBC

Location

Frenchay Campus, BS16 1QY

Cost

Fully subsided for Workforce for the Future registered SMEs

Book your place

Contact our Digital Skills team to book your place on the next workshop

Contact

Tel: +44 (0)117 32 81528
Email:
digitalworkforce@uwe.ac.uk